

**Agenda**

**Guadalupe County Hospital - Meeting #2**

**Tuesday March 13, 2012**

**4:00 pm**

- I. Introductions – Christina Campos, CEO, Guadalupe County Hospital
- II. Review of Meeting #1 – Val Schott, National Center
- III. Guadalupe County Economic and Demographic Data - Gerald Doeksen, National Center
- IV. Guadalupe County Health Indicator/Health Outcome Data – Gerald Doeksen
- V. Collect Completed Health Survey Questionnaires – Val Schott
- VI. Next Steps

Meeting #3, Tuesday April 10, 2012 at 4:00 p.m.



**Demographic and  
Economic Data  
for Guadalupe County,  
New Mexico**

Facilitated by:

**National Center for Rural Health Works**  
Oklahoma State University  
Community Needs Assessment Template

March 2012



**Table 2**  
**Populations by Race and Hispanic Origin**  
**for Guadalupe County and the State of New Mexico**

	White	Black	Native American <sup>1</sup>	Other <sup>2</sup>	Two or More Races <sup>3</sup>	Total	Hispanic Origin <sup>4</sup>
<b>2000 Census</b>							
Santa Rosa City	1,577	60	48	934	125	2,744	2,227
Rural Area	<u>669</u>	<u>2</u>	<u>3</u>	<u>684</u>	<u>39</u>	<u>1,397</u>	<u>1,105</u>
Guadalupe County	<u>2,530</u>	<u>62</u>	<u>53</u>	<u>1,855</u>	<u>180</u>	<u>4,680</u>	<u>3,801</u>
Percent	<u>54.1%</u>	<u>1.3%</u>	<u>1.1%</u>	<u>39.6%</u>	<u>3.8%</u>	<u>100.0%</u>	<u>81.2%</u>
State of New Mexico	<u>1,214,253</u>	<u>34,343</u>	<u>173,483</u>	<u>330,640</u>	<u>66,327</u>	<u>1,819,046</u>	<u>765,386</u>
Percent	<u>66.8%</u>	<u>1.9%</u>	<u>9.5%</u>	<u>18.2%</u>	<u>3.6%</u>	<u>100.0%</u>	<u>42.1%</u>
<b>2010 Census</b>							
Santa Rosa City	1,971	68	57	654	98	2,848	2,262
Rural Area	<u>694</u>	<u>3</u>	<u>13</u>	<u>174</u>	<u>32</u>	<u>916</u>	<u>677</u>
Guadalupe County	<u>3,298</u>	<u>79</u>	<u>90</u>	<u>1,066</u>	<u>154</u>	<u>4,687</u>	<u>3,730</u>
Percent	<u>70.4%</u>	<u>1.7%</u>	<u>1.9%</u>	<u>22.7%</u>	<u>3.3%</u>	<u>100.0%</u>	<u>79.6%</u>
State of New Mexico	<u>1,407,876</u>	<u>42,550</u>	<u>193,222</u>	<u>338,521</u>	<u>77,010</u>	<u>2,059,179</u>	<u>953,403</u>
Percent	<u>68.4%</u>	<u>2.1%</u>	<u>9.4%</u>	<u>16.4%</u>	<u>3.7%</u>	<u>100.0%</u>	<u>46.3%</u>

**Table 3**  
**Populations by Age Group**  
**for Guadalupe County and the State of New Mexico**

	Age Groups						Total
	0-14	15-19	20-24	25-44	45-64	65+	
<b>2000 Census</b>							
Santa Rosa City	505	211	205	944	549	330	2,744
Rural Area	<u>288</u>	<u>114</u>	<u>69</u>	<u>360</u>	<u>338</u>	<u>228</u>	<u>1,397</u>
Guadalupe County	<u>908</u>	<u>365</u>	<u>298</u>	<u>1,437</u>	<u>1,024</u>	<u>648</u>	<u>4,680</u>
Percent	<u>19.4%</u>	<u>7.8%</u>	<u>6.4%</u>	<u>30.7%</u>	<u>21.9%</u>	<u>13.8%</u>	<u>100.0%</u>
State of New Mexico	<u>419,108</u>	<u>145,751</u>	<u>121,291</u>	<u>516,100</u>	<u>404,571</u>	<u>212,225</u>	<u>1,819,046</u>
Percent	<u>23.0%</u>	<u>8.0%</u>	<u>6.7%</u>	<u>28.4%</u>	<u>22.2%</u>	<u>11.7%</u>	<u>100.0%</u>
<b>2010 Census</b>							
Santa Rosa City	483	168	202	886	743	366	2,848
Rural Area	<u>170</u>	<u>53</u>	<u>42</u>	<u>166</u>	<u>343</u>	<u>142</u>	<u>916</u>
Guadalupe County	<u>836</u>	<u>287</u>	<u>278</u>	<u>1,219</u>	<u>1,339</u>	<u>728</u>	<u>4,687</u>
Percent	<u>17.8%</u>	<u>6.1%</u>	<u>5.9%</u>	<u>26.0%</u>	<u>28.6%</u>	<u>15.5%</u>	<u>100.0%</u>
State of New Mexico	<u>429,980</u>	<u>149,861</u>	<u>142,370</u>	<u>515,768</u>	<u>548,945</u>	<u>272,255</u>	<u>2,059,179</u>
Percent	<u>20.9%</u>	<u>7.3%</u>	<u>6.9%</u>	<u>25.0%</u>	<u>26.7%</u>	<u>13.2%</u>	<u>100.0%</u>

**Table 4**  
**Population, Projections, and Percent Change**  
**for Guadalupe County and the State of New Mexico**

	Census	Population Projections			
	2010	2015	2020	2025	2030
Guadalupe County	4,687	5,553	5,961	6,328	6,717
% Change from 2010		18.5%	27.2%	35.0%	43.3%
State of New Mexico	2,059,179	2,356,236	2,540,145	2,707,757	2,864,796
% Change from 2010		14.4%	23.4%	31.5%	39.1%

**Table 5**  
**Full- & Part-Time Employment by Type of Employment & by Major Industry (NAICS)<sup>1</sup>**  
**for Guadalupe County and the State of New Mexico, 2009**

	Guadalupe County			New Mexico	
	No. of Jobs	% of Total	% of Private	% of Total	% of Private
Total full- & part-time employment	<u>2,019</u>	<u>100.0%</u>		<u>100.0%</u>	
Wage & salary employment	1,439	71.3%		79.1%	
Proprietors' employment	<u>580</u>	<u>28.7%</u>		<u>20.9%</u>	
Farm proprietors' employment	217	37.4%		7.8%	
Nonfarm proprietors' employment <sup>2</sup>	<u>363</u>	<u>62.6%</u>		<u>92.2%</u>	
By Industry:					
Farm employment	258	12.8%		2.3%	
Nonfarm employment	<u>1,761</u>	<u>87.2%</u>		<u>97.7%</u>	
Private employment	<u>1,276</u>	72.5%	<u>100.0%</u>	79.4%	<u>100.0%</u>
Construction	103		8.1%		8.1%
Retail trade	260		20.4%		13.5%
Transportation & warehousing	64		5.0%		2.9%
<b>Health care &amp; social assistance</b>	<b>156</b>		<b>12.2%</b>		<b>14.2%</b>
Accommodation & food services	415		32.5%		9.8%
Other services, except public admin	73		5.7%		6.2%
<i>Sum of (D) and (L) Categories<sup>3</sup></i>	<u>205</u>		<u>16.1%</u>		
Government & government enterprises	<u>485</u>	27.5%		<u>20.6%</u>	

**Table 6**  
**Personal Income Earnings by Place of Work and by Industry (NAICS)<sup>1</sup>**  
**for Guadalupe County and the State of New Mexico, 2009**

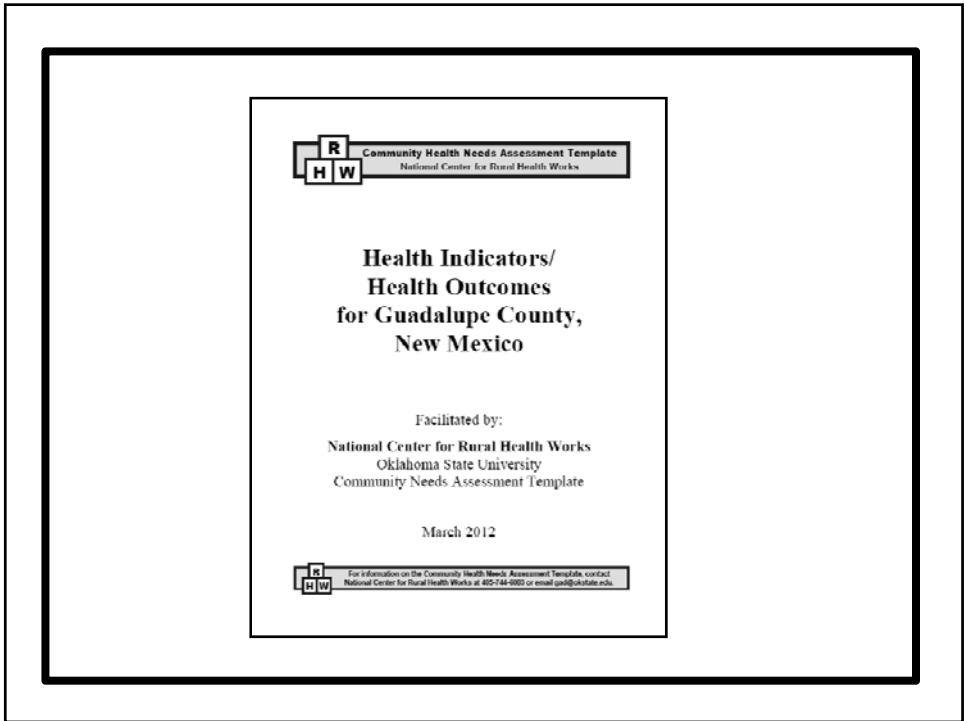
	Guadalupe County			New Mexico	
	Income (\$1,000s)	% of Total	% of Private	% of Total	% of Private
<b>Total earnings by place of work</b>	<u>58,321</u>	<u>100.0%</u>		<u>100.0%</u>	
Wage & salary disbursements	38,422	65.9%		71.6%	
Proprietors' income <sup>2</sup>	9,299	15.9%		9.9%	
All other earnings	<u>10,600</u>	<u>18.2%</u>		<u>18.6%</u>	
<b>Earnings by Industry</b>					
Total earnings by industry	<u>58,321</u>	<u>100.0%</u>		<u>100.0%</u>	
Farm earnings	5,650	9.7%		1.2%	
Nonfarm earnings	<u>52,671</u>	<u>90.3%</u>		<u>98.8%</u>	
Private earnings	<u>32,819</u>	62.3%	<u>100.0%</u>	71.6%	<u>100.0%</u>
Construction	4,128		12.6%		8.6%
Retail trade	6,188		18.9%		9.7%
Transportation & warehousing	2,136		6.5%		3.7%
Educational services	64		0.2%		1.2%
<b>Health care &amp; social assistance</b>	<b>6,405</b>		<b>19.5%</b>		<b>15.7%</b>
Other services, except public admin	2,818		8.6%		<u>5.2%</u>
<i>Sum of (D) &amp; (L) Categories<sup>3</sup></i>	<u>3,679</u>		<u>11.2%</u>		
Government & government enterprises	<u>19,852</u>	<u>37.7%</u>		<u>28.4%</u>	

**Table 7**  
**Transfer Receipts for Guadalupe County and the State of New Mexico, 2009**


	Guadalupe County		State of New Mexico	
	Receipts* (\$1,000s)	% of Total	Receipts* (\$1,000s)	% of Total
Total personal current transfer receipts	<u>44,879</u>	<u>100.0%</u>	<u>14,345,809</u>	<u>100.0%</u>
Receipts of individuals from govts	<u>44,106</u>	<u>98.3%</u>	<u>13,981,149</u>	<u>97.5%</u>
Ret. & disab. ins. benefits	<u>10,445</u>	<u>23.3%</u>	<u>4,313,600</u>	<u>30.1%</u>
Old-age, surv & disab ins benefits	9,835	21.9%	4,165,644	29.0%
Railroad ret & disab benefits	556	1.2%	86,408	0.6%
Workers' comp	(L)	**	55,809	0.4%
Other govt ret & disab ins benefits <sup>1</sup>	(L)	**	<u>5,739</u>	<u>0.0%</u>
Medical benefits	<u>24,494</u>	<u>54.6%</u>	<u>6,225,189</u>	<u>43.4%</u>
Medicare benefits	8,683	19.3%	2,623,849	18.3%
Public asst medical care benefits <sup>2</sup>	15,761	35.1%	3,524,253	24.6%
Military medical insurance benefits <sup>3</sup>	<u>50</u>	<u>0.1%</u>	<u>77,087</u>	<u>0.5%</u>

**Table 8  
Economic Indicators  
for Guadalupe County and the State of New Mexico**

Indicator	Guadalupe County	State of New Mexico
Total Personal Income (2009)	105,946,000	66,856,080,000
Per Capita Income (2009)	24,981	33,267
Employment (2010)	1,618	873,112
Unemployment (2010)	187	80,202
Unemployment Rate (2010)	10.4%	8.4%
Employment (2011)	1,592	873,656
Unemployment (2011)	178	67,227
Unemployment Rate (2011)	10.0%	7.1%
% of People in Poverty (2010)	23.7%	19.8%
% of Under 18 in Poverty (2010)	30.5%	28.5%
Transfer Receipt Dollars (2009)	44,879,000	14,345,809,000
Transfer Dollars as Percentage of Total Personal Income (2009)	42.4%	21.5%



**Table 1**

 <b>County Health Rankings</b> <small>Mobilizing Action Toward Community Health</small>		Guadalupe County	State of New Mexico
<b>Health Factors</b>			
<i>Health Behaviors</i>			
Adult obesity - BMI $\geq$ 30		23.0%	27.0%
Teen birth rate - ages 15-19		62	64
<i>Clinical Care</i>			
Uninsured adults - under age 65		26.0%	30.0%
Diabetic screening - Diabetic Medicare enrollees		83.0%	70.0%
Children in Poverty-Under 18 in Poverty		31.0%	24.0%

**Table 2**  
**Access to Care**  
**for Guadalupe County, New Mexico**

**ACCESS TO CARE**

**Guadalupe Co., NM**

In addition to use of services, access to care may be characterized by medical care coverage and service availability.

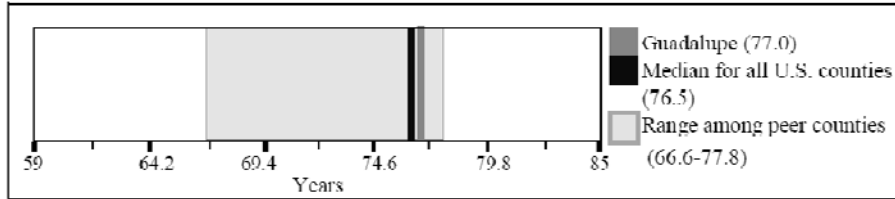
Uninsured individuals (age under 65)	839
Medicare beneficiaries <sup>2</sup>	
Elderly (age 65+)	662
Disabled	199
Medicaid beneficiaries	1,417
Primary care physicians per 100,000 population	69
Dentists per 100,000 population	0
Community/Migrant Health Centers	Yes
Health Professional Shortage Area	Yes

Table 3

**SUMMARY MEASURES OF HEALTH**

Guadalupe County, NM

**AVERAGE LIFE EXPECTANCY<sup>1</sup>**



**ALL CAUSES OF DEATH<sup>2</sup>**

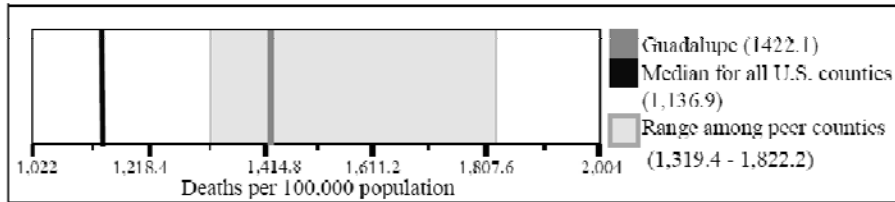


Table 3 Continued

**SUMMARY MEASURES OF HEALTH**

Guadalupe County, NM

**SELF-RATED HEALTH STATUS<sup>3</sup>**



**AVERAGE NUMBER OF UNHEALTHY DAYS IN PAST MONTH<sup>3</sup>**

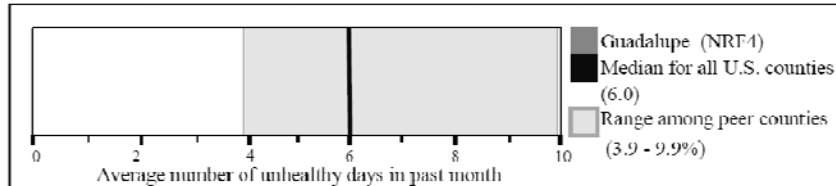






Table 4

RELATIVE HEALTH IMPORTANCE

Guadalupe County, NM

 Indicates a status favorable to peer county median value  
 Indicates that a closer look and perhaps reduction to the percent or rate may be needed. Blank indicates no comparison.

**Your Health Status Compared to peers**

		UNFAVORABLE	FAVORABLE
<b>Your County's Health Compared to US Rates</b>	<b>UNFAVORABLE</b>	 <ul style="list-style-type: none"> <li>• Low Birth Wt. (&lt;2500 g)</li> <li>• Very Low Birth Wt. (&lt;1500 g)</li> <li>• Premature Births (&lt;37 weeks)</li> <li>• Births to Women under 18</li> <li>• Births to Unmarried Women</li> <li>• No Care in First Trimester</li> <li>• Infant Mortality</li> <li>• Neonatal Infant Mortality</li> <li>• Breast Cancer (Female)</li> <li>• Colon Cancer</li> <li>• Coronary Heart Disease</li> <li>• Unintentional Injury</li> </ul>	<ul style="list-style-type: none"> <li>• Lung Cancer</li> <li>• Motor Vehicle Injuries</li> <li>• Stroke</li> </ul>
	<b>FAVORABLE</b>		 <ul style="list-style-type: none"> <li>• Birth to Women age 40-54</li> <li>• Post-neonatal Infant Mortality</li> </ul>

**Table 7**  
**Births by Race**  
**for Guadalupe County and the State of New Mexico**

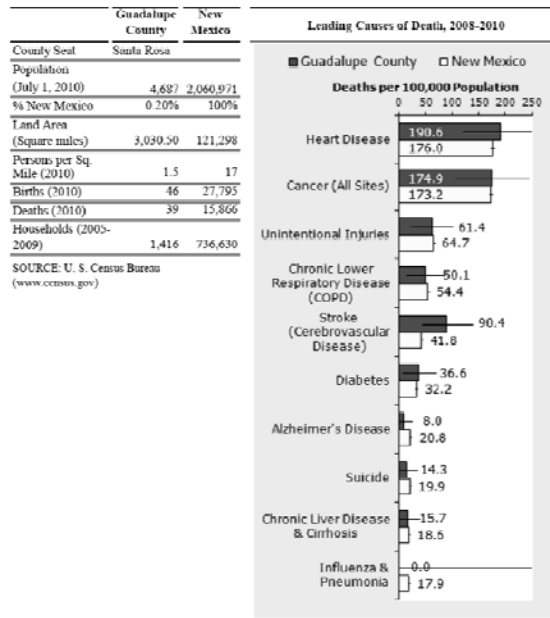
	Guadalupe County		New Mexico	
	2009		2009	
	No.	%	No.	%
White	2	5.6%	8,186	28.4%
Black	0	0.0%	616	2.1%
Hispanic	34	94.4%	15,328	53.1%
Other <sup>1</sup>	0	0.0%	4,558	15.8%
Unknown/Not Reported	<u>0</u>	<u>0.0%</u>	<u>185</u>	<u>0.6%</u>
<b>Total Births</b>	<b><u>36</u></b>	<b><u>100.0%</u></b>	<b><u>28,873</u></b>	<b><u>100.0%</u></b>



**Table 8**  
**Birth's by Mother's Age**  
**for Guadalupe County and the State of New Mexico**

Age Groups	Guadalupe County		State of New Mexico	
	No.	%	No.	%
10-17	2	5.6%	1,531	5.3%
18-19	2	5.6%	2,930	10.1%
20-29	22	61.1%	16,580	57.4%
30-39	10	27.8%	7,231	25.0%
40-49	0	0.0%	597	2.1%
50+ <sup>1</sup>	0	0.0%	3	0.0%
Unknown/ Not Reported	0	0.0%	4	0.0%
<b>Total Births</b>	<b>36</b>	<b>100.0%</b>	<b>28,873</b>	<b>100.0%</b>

**Guadalupe County and State of New Mexico Census Statistics**  
**including Births and Deaths (2010) and Leading Causes of Death, 2008-2010**



**Table 16**  
**Health Characteristics From Community Health Highlights**  
**for Guadalupe County and the State of New Mexico**

Health Characteristic	Guadalupe County	New Mexico	Comparison to State
Youth Smoking Prevalence (2009)	19.9	24	Watch
Adolescent Physical Activity (2007)	50.8	43.6	Watch
% of Adolescents who ate 5+ Servings of Fruits and Veggies Daily (2003-2009)	19.6	20.9	Improvement Needed
Youth (Grades 9-12) with Caring and Supportive Relationship in the Family (2009)	72.7	54.1	Excellent
Alcohol-Related Deaths per 100,000 Population (2007-2009)	101.8	52.9	Improvement Needed

**Table 16 Continued**  
**Health Characteristics From Community Health Highlights**  
**for Guadalupe County and the State of New Mexico**

Alcohol-Related Chronic Disease Deaths per 100,000 Population (2007-2009)	69.5	23.9	Improvement Needed
Alcohol Related Injury Death Rates per 100,000 Population (2007-2009)	32.2	29.0	Improvement Needed
Drug-Induced Deaths per 100,000 Population (2007-2009)	27.1	22.8	Improvement Needed
Health Insurance Coverage; % Uninsured, Under 65 Years (2009)	30.6	22.9	Reason for Concern
Medicaid Enrollment; Avg Monthly % of Population (2010)	26.9	23.4	NA
Primary Care Providers; Ratio of Population to Providers (2008)	1440	832	NA
Prenatal Care in First Trimester (2008-2009)	68.2	52.0	Excellent

**Table 16 Continued**  
**Health Characteristics From Community Health Highlights**  
**for Guadalupe County and the State of New Mexico**

% of Live Born Infants with Low Birthweight (2008-2010)	12.7	8.5	Improvement Needed
Teen Birth Rate; Births per 1000 Girls Age 15-17 (2007-2009)	21.3	31.6	Watch
Chlamydia Cases per 100,000 Population (2010)	666.7	557.9	NA
Diseases of the Heart Death Rate per 100,000 population (2007-2009)	384.4	203.8	Reason for Concern
Stroke Death Rate per 100,000 population (2005-2009)	73	38.2	Improvement Needed
Diabetes Deaths per 100,000 population (2008-2010)	32.5	32.5	Watch

**Table 16 Continued**  
**Health Characteristics From Community Health Highlights**  
**for Guadalupe County and the State of New Mexico**

Adolescent Obesity (BMI $\geq$ 95th percentile) (2001-2009)	18.7	13.5	Reason for Concern
Female Breast Cancer Deaths per 100,000 population (2001-2005)	62	22.1	Improvement Needed
Influenza and Pneumonia Deaths per 100,000 Population (2006-2009)	10.8	20.6	Watch
Unintentional Injury Death Rates per 100,000 population (2003-2007)	88.6	62.3	Improvement Needed
Motor Vehicle Traffic Crash Deaths per 100,000 population (2005-2009)	31	18.3	Improvement Needed
Suicide Death Rates per 100,000 population (2007-2009)	12.9	18.6	Watch

**Table 16 Continued**  
**Health Characteristics From Community Health Highlights**  
**for Guadalupe County and the State of New Mexico**

Ratio of Total Substantiated Child Abuse Allegations per 1000 child population (2010)	39.4	18.5	Improvement Needed
% of Youth Who Felt Sad or Hopeless Almost Every day (2001-2009)	28.9	29.7	Watch
Life Expectancy from Age 65 in avg. number of years (2005-2009)	17.89	18.7	NA
Children (Under Age 18) Living in Poverty (2009)	32	28.8	Improvement Needed
High School Graduation Rate (2010)	84.7	67.3	Excellent

**Agenda**  
**Guadalupe County Hospital - Meeting #2**  
**Tuesday March 13, 2012**  
**4:00 pm**

- I. Introductions – Christina Campos, CEO, Guadalupe County Hospital
- II. Review Prior Two Meetings– Val Schott, National Center
- III. Health Survey Results - Gerald Doeksen, National Center
- IV. Develop Community Action Plan – Val Schott and Gerald Doeksen
  - A. List Community Health Issues
  - B. Prioritize Community Health Issues
  - C. Discuss Possible Resolution for Health Issues
  - D. Summarize Community Recommendations
  - E. Hospital CEO Response- Christina Campos
- V. Next Steps

<b>R</b>	Community Health Needs Assessment Template
<b>H W</b>	<b>National Center for Rural Health Works</b>

## For Additional Information:

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or

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National Center for Rural Health Works  
Oklahoma State University

R

H W

Community Health Needs Assessment Template

**National Center for Rural Health Works**