



The Economic Impact of the Florida Department of Health, Comprehensive Statewide Tobacco Education and Use Prevention Program, on the State of Florida



Everyone knows the importance of the Comprehensive Statewide Tobacco Education and Use Prevention Program on the health of Florida residents. **However, few realize the impact the Bureau has on the economy of Florida.**

This report will estimate the economic impact of the FY 2009-2010 expenditures of \$63.8 million from the Florida Department of Health Bureau of Tobacco Prevention Program.

ECONOMIC IMPACT SUMMARY

**Florida Department of Health
Bureau of Tobacco Prevention Program**

Total Bureau Expenditures \$63.8 M
Total Expenditures Spent in Florida..... \$49.5 M

IMPACTS

	Direct	Secondary	Total
Jobs	663	628	1,291
Income	\$21.8 M	\$15.7 M	\$37.5 M
Expenditures	\$49.5 M	\$46.1 M	\$95.6 M

The Economic Impact of the Florida Department of Health, Comprehensive Statewide Tobacco Education and Use Prevention Program, on the State of Florida was commissioned by the Florida Department of Health, Bureau of Tobacco Prevention Program and conducted by Dr. Gerald A. Doeksen, Regents Professor and Director, and Cheryl F. St. Clair, Associate Director, National Center for Rural Health Works, Oklahoma State University, February 2010.



2009 BUREAU GOALS AND ACCOMPLISHMENTS

As stated in its 2009 Annual Report, the Florida Department of Health, Bureau of Tobacco Prevention Program (Bureau), focuses on reducing tobacco-related disease, disability, and death through the programmatic goals adopted from the Centers for Disease Control and Prevention's Best Practices for Comprehensive Tobacco Control Programs:

- Prevent the initiation of tobacco use among youth and young adults;
- Promote cessation of tobacco use; and
- Eliminate secondhand smoke exposure.

Some selected highlights from the 2009 Annual Report include:

- The Quitline served over 22,000 callers;
- Nicotine replacement therapy was provided to over 11,500 users;
- Over 4,400 health professionals and 8,100 health professional students received tobacco cessation training;
- Over 90,000 youth were provided with tobacco prevention education; and
- The Area Health Education Centers provided more than 7,000 Floridians with cessation counseling.

These health-related benefits of the Bureau are tremendous. However, few realize the impact the Bureau has on the economy of Florida. The Bureau is investing \$63.8 million in FY 2009-2010 for prevention and cessation programs and activities for Floridians. This investment generates expenditures (output) that create jobs and labor income (wages, salaries, and benefits) for Florida residents.

