Virginia Rural Health Association and Edward Via College of Osteopathic Medicine Presents: Understanding & Leveraging the Economic and Community Impact of Rural Health Care National Center for Rural Health Works Regional Workshop July 26, 2018

Location: 309 N Knollwood Dr. 2nd floor, Edward Via College of Osteopathic Medicine, Blacksburg, Virginia

Presenters: Ann Peton, Director, and Ryan Hutchinson, Assistant Director, National Center for Rural Health Works (NCRHW) and Gerald Doeksen, Ph.D., Former Director, NCRHW and Regents Professor/Health Economist, Oklahoma State University, Ward Stevens, FACHE, David A. Nutter, MPH

Summary of Workshop:

National Center for Rural Health Works Workshop

The National Center for Rural Health Works (NCHRW) is a federally funded research center established over 25 years ago to create economic impact tools, surveys and needs assessments for public usage. Recently, NCRHW was transitioned to the Edward Via College of Osteopathic Medicine in order to continue the work of educating various rural stakeholders of these tools, such as this workshop.

The workshop provides attendees a better understanding of the tools and services that the national center provides to the rural health services sector.

NCRHW has researched and studied the economic impact of primary care physicians, rural hospitals, nursing homes, clinics, and dentists for over 25 years. We hope we can provide you and your organization additional support by increasing community and economic engagement.

National Center for the Analysis of Healthcare Data

Established in 2007 at VCOM, the National Center for the Analysis of Healthcare Data (NCAHD) provides many important services to different organizations throughout the healthcare industry. They have the data, capability and experience needed to support your projects through their services: mapping and spatial analysis, trend analysis, workforce research, economic impact analysis, and our unique internet-mapping portal.

NCAHD will present how to effectively operate and use the national data-mapping portal and discuss how the NCAHD can meet all of your organization's needs.

AGENDA		
8:30am –8:45am	Welcome and Introductions	Ann K. Peton, MPH
8:45am – 10:30am	NCRHW Economic Impact Products	
	Theory of Input-Output	Dr. Gerald Doeksen
	A thorough examination of NCRHW historical economic impact studies	Dr. Gerald Doeksen
	Summary of NCRHW economic impact studies and the differences between NCRHW's	Ann Peton, MPH Dr. Gerald Doeksen
	Two examples of NCRHW's stakeholder support: Texas rural dentist and rural CAH in KY	Ryan Hutchinson, MPH
10:30 - 11:00	A Demonstration of Online Economic Impact Tools	
	Demonstration of Online Economic Impact Tools, Averaged Multipliers, and Leveraging these tools for Community and Organization Development	Ryan Hutchinson, M.Econ Ann K. Peton, MPH
11:00 am – 11:15 am	BREAK	
11:15 – 11:45	The Economic Impact of Rural Virginia Hospitals	
	A detailed examination and review of the economic impact of Rural Virginia Hospitals upon their local economies and the State of Virginia	
11:45 – 12:15	Current Policy Impacting Virginia Hospitals	Dave Nutter, Regional Director for Community and Member Outreach, Virginia Hospital & Healthcare Association
12:15 – 1:00 pm	LUNCH	
1:00 pm – 1:45 pm	Health Policy Discussion	
	Impact of the AOA/ACGME Merger on the Physician Workforce	Ward Stevens, FACHE

1:45pm – 2:30 pm	Community Health Needs Assessment and Health Workforce Needs Analysis	
	Estimating primary care needs and specialty needs models and demonstrations within host state/ service region	Dr. Gerald Doeksen Ann K. Peton
	Community Needs Assessment – how to use the NCRHW toolkit, and harnessing community input to maximize economic output.	Ryan Hutchinson Ann Peton
2:30 pm– 3:15 pm	Mapping Portal and Data Using NCRHW Tools	
	To support participants' health care research, hospital network planning, grant writing and advocacy concerning health care workforce policy issues, this session provides hands-on training on how to access, view, map and analyze health care workforce data, demographic, political, health outcome, health care workforce trends (2008- 2016) available at the county, regional, state and national level through the NCAHD's free national health care data portal.	Ann Peton
	Questions and Discussion	
3:15pm – 3:30 pm	Summary and Discussion	
3:30 pm	ADJOURN	

Presenters:

Gerald Doeksen, Ph.D.

Dr. Doeksen is Regents Professor/Health Economist for the Department of Agricultural Economics at Oklahoma State University. Dr. Doeksen was awarded the American Rural Health Association Research Award for developing medical-practice feasibility guidebooks and was honored by the Journal of Emergency Medical Services for his guide for planning rural EMS systems. Dr. Doeksen has worked with communities and health care providers in Oklahoma for over 35 years and co-founded the National Center for Rural Health Works. He contributes to the campus-community partnership by sharing his special expertise in measuring the economic benefits of the health sector and in developing budget studies for health services.

Ann Peton, MPH

Ann Peton is the Director of both the NCRHW and the Analysis of Healthcare Data (NCAHD) located in Blacksburg, Virginia. She has over 30 years' experience working with local, state and national entities and individuals regarding GIS applications and usage. She established NCAHD in order to create and provide the most complete and consistent set of health care workforce data and mapping tools in the nation for physicians and 15 other non-physician health care providers. Ms. Peton has established successful partnerships with the American Medical Association, the American Osteopathic Association, the Health Resources and Services and Administration, and many other health care agencies and organizations.

Ryan Hutchinson, M.S. Econ

Ryan is Assistant Director of NCRHW located in Blacksburg, VA. Ryan joined the team in March 2018. He brings to the team expertise in economic modeling, trend analysis, and economic impact studies. He will be a large part of the marketing presence for the National Center and hopes to provide the best service to the National Center's stakeholders and clients.

Ward Stevens, MS, FACHE

Ward Stevens currently serves as Executive Director of the Osteopathic Network of Excellence in Education. In this position, Mr. Stevens develops and supports osteopathic graduate medical education programs. In addition, Mr. Stevens provides instruction to OMNEE residency programs about health policy, the Affordable Care Act, and HIPPA regulations. Mr. Stevens is also an Instructor in the Edward Via College of Osteopathic Medicine's Clinical Track in the Department of Preventive Medicine. Mr. Stevens has been active in Virginia's free clinics having served as a board member of the Virginia Association of Free Clinics, the Alleghany Highlands Free Clinic and the Free Clinic of the New River Valley. Mr. Stevens currently serves as the Chairman of the Council for Rural Virginia. Mr. Stevens spent approximately 20 years in hospital administration including 10 years as a chief executive officer. Mr. Stevens is a Fellow of the American College of Healthcare Executives and is a member of the American Osteopathic Association's Health Policy Fellowship class of 2012. He earned his Master's Degree in Healthcare Administration from Trinity University in San Antonio, TX

Dave Nutter, MPH

David A. Nutter serves as a Regional Director for Community and Member Outreach for VHHA. He served in the Virginia House of Delegates from 2002-2012 where he served on the Committee on Health, Welfare and Institutions and the Joint Commission on Health Care, and the committees on Science and Technology and Militia and Police. During his tenure in the General Assembly, he was named "Legislator of the Year" by the Virginia Rural Health Association, Career and Technical Educators Association of Virginia and the Free Clinics of Virginia. Nutter retired after 25 years as an administrative faculty member at Virginia Tech working in the Office of University Relations as a senior spokesperson and division manager. He was a specialist in the Office of Economic Development where he worked on projects across the state including issues confronting the state's health workforce.