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Issue
One

April 2018

Improving the health of rural communities



NATIONAL CENTER FOR
RURAL HEALTH WORKS

The Center has a new location

National Center for Rural Health Works has a new home.

The National Center for Rural Health Works has a new home. The National Center is now located at 309 North Knollwood Drive, Blacksburg, VA, 24060 on the campus of Edward Via College of Osteopathic Medicine. After the retirement of the Center's founder Dr. Gerald Doeksen, the Federal Office of Rural Health Policy agreed to allow VCOM to take over the grant, which occurred in October 2017.

NCRHW longtime advisory board member, Ann K. Peton, MPH, takes on this responsibility along with directing another of VCOM's national research centers, the National Center for the Analysis of Healthcare Data (NCAHD). We look forward to continuing the mission of improving rural communities at our new location and with our new team.



Moving Forward: New Website, Logo, & Team Making a good first impression counts!

Shown above is the new logo for the National Center for Rural Health Works. It represents our new goals of moving the center forward and continuing to improve the health of rural communities throughout the United States.

The National Center for Rural Health Works is excited to announce many new features and plans for the coming year and moving forward. As many of our stakeholders and clients know, in 2017 our founder Dr. Gerald Doeksen announced his retirement. Since Gerald's retirement, the center has been successfully moved to a new location in Blacksburg, VA, on the campus of Edward Via College of Osteopathic Medicine.

There are many exciting changes coming to the National Center of Rural Health Works, such as our new logo and redesigned website, which includes a new online interactive economic impact tool based upon the National Center's original tools and templates.

Website
Launch
date
May 5,
2018

The NCRHW redesigned website and online interactive economic impact tool's release date is set for May 5, 2018. Also new to the National

Center team is Ryan Hutchinson, MS. Ryan will be the Assistant Director of the Center and looks forward to establishing successful relationships with stakeholders and clients in order to improve the health of rural communities.

We are also excited to announce that our founder, Dr. Gerald Doeksen, and Denise Denton, M.S., will join the team as consultants. We look forward to their expertise and industry insights moving forward.

Technical Support: What can we do for you?

The National Center for Rural Health Works not only provides user-friendly interactive economic impact tools and templates but also provides extensive technical support and research to our stakeholders and clients.



Testimonial:



"I was so thankful for the quick response I received from Ann at the NCRHW when I reached out to her for assistance. Unfortunately, the CAH in the rural community I live in and use their services is attempting to secure approval for a hospital tax authority. I was seeking any resources that the Center might have to help us educate the community on the economic impact the hospital and its services have on the county. Ann immediately responded to our plea for assistance! Not only did she suggest several resources already available on the Center's website, she also prepared a basic economic impact report based on the hospitals 2017 figures. I was able to share these resources with the hospital CEO and CFO. They are utilizing them as they continue to develop educational strategies to educate the community regarding not only the important role the hospital has in the overall health delivery system, but the potential economic impact on the county if the hospital should close." - Dr. Rebbeca Davis

The National Center for Rural Health Works provides additional support to our stakeholders and clients in the form of hands-on support, economic impact analysis, research, community health needs assessments, and healthcare workforce needs assessments.

In the past, our center has provided assistance to hospitals, clinics, and health associations by analyzing the economic impact of their organizations upon their local economies using local and regional data provided by IMPLAN Group. Looking forward, we are entertaining the idea of providing additional support and research using trend analysis in conjunction with the National Center for the Analysis of Healthcare Data.

One recent example of technical support provided by NCRHW was an economic impact analysis completed for Breckenridge Memorial Hospital in Hardinsburg, KY. Dr. Rebbeca Davis, Executive Director of the National Cooperative of Health Networks, contacted the National Center to provide support for Breckenridge Memorial Hospital. Support was requested to provide the impact of the hospital on the local community in order to increase support for the continued operation of the hospital. Above is the testimonial of Dr. Davis regarding the technical support provided by the National Center.

Social Media Presence

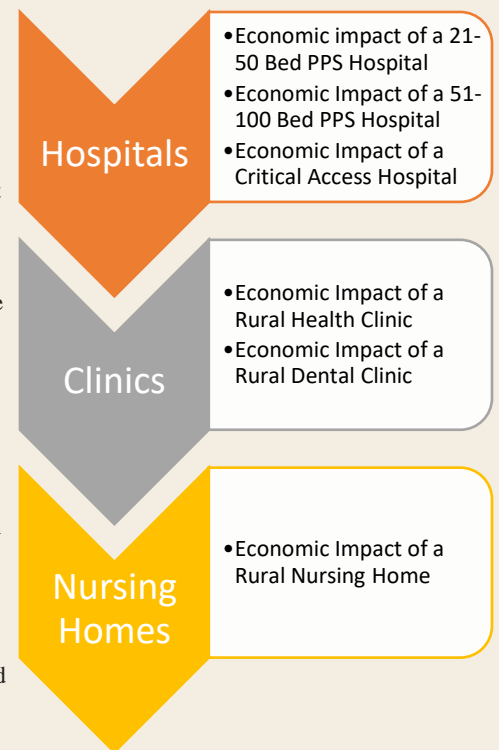
The National Center for Rural Health Works will now have a social media presence on Facebook, LinkedIn, and Twitter. Make sure to follow us and keep up to date on webinars, workshops, and rural healthcare news.

Coming Soon: New Online Interactive Economic Impact Tool

The National Center for Rural Health Works is excited to announce an online interactive economic impact tool using the original tools and templates created by the National Center (Shown on the right). The online interactive economic impact tool provides an averaged economic impact result and personalized report using data provided by the user.

For the user, it will be as easy as entering in the number of employees and total (salaries, wages and benefits) of their organization. After the information is provided, it will calculate the averaged secondary employment and income impact of the organization and averaged total impact on employment and income. It will then populate a personalized report for your organization

It is noted that the tool will provide an averaged impact. Users who want a local analysis are encouraged to contact the National Center for Rural Health Works.



Meet the National Center for Rural Health Works Team



NATIONAL CENTER FOR RURAL HEALTH WORKS



Ann K. Peton, MPH
Director, NCRHW

Ann is the Director of both the NCRHW and the Analysis of Healthcare Data (NCAHD) located in Blacksburg, VA. She has over 30 years of experience working with local, state, and national entities and individuals regarding GIS applications and usage. She has established successful partnerships with the American Medical Association, American Osteopathic Association, HRSA, and many other healthcare agencies and organizations.



Ryan M. Hutchinson M.S Econ
Assistant Director, NCRHW

Ryan is Assistant Director of NCRHW located in Blacksburg, VA. Ryan joined the team in March 2018. He brings to the team expertise in economic modeling, trend analysis, and economic impact studies. He will be a large part of the marketing presence for the National Center and hopes to provide the best service to the National Center's stakeholders and clients.



Dr. Gerald Doeksen
Project Consultant

Dr. Gerald Doeksen is Regents Professor/Health Economist for the Department of Agricultural Economics at Oklahoma State University and will be Project Consultant for the National Center. Dr. Doeksen has worked with communities and health care providers in Oklahoma for over 35 years and founded the NCRHW. He was awarded the American Rural Health Association Research Award for developing medical practice feasibility guidebooks.

Calendar of Events

Workshops & Webinars:

April 24, 2018: (1 pm – 2:15 pm)
Regional Webinar # 1 for PA
Office of Rural Health

May 1, 2018: (1 pm – 2:15 pm)
Regional Webinar #2 for PA Office
of Rural Health

May 15, 2018: (8:30 am– 4 pm)
Regional Workshop hosted by PA
Office of Rural Health at State
College, PA

June 2018
Regional Workshop hosted by
Virginia Rural Health Association
Blacksburg, VA

Rural Health Events:

May 8, 2018 – May 11, 2018:
National Rural Health Association
Conference
New Orleans, LA

Looking Forward: The future of the National Center for Rural Health Works

The National Center of Rural Health Works is excited to bring to our stakeholders and clients new changes and updates that will improve ease of use and accessibility. Our main objective is to improve the health of rural communities by providing health organizations the tools to spotlight their economic and community impact using our economic tools and templates for community health needs assessments and healthcare workforce need assessments.

The NCRHW is currently working on updating our NCRHW national health care workforce ratio statistic document, which will include a multitude of new statistics.



NATIONAL CENTER FOR RURAL HEALTH WORKS

Newsletter moving forward:

The National Center for Rural Health Works is excited to announce we will now be providing a newsletter to our stakeholders and clients quarterly. If you would like to subscribe to our newsletter, please visit our website or see contact information below.

If you would like to be a part of our newsletter in the future or have pertinent rural health care stories you would like to share, **please contact Ryan Hutchinson, MS, Assistant Director of NCRHW.**
rhutchinson@vcom.vt.edu or (540)-739-5066